

Federal Trade Commission/Office of the Secretary, Room H-135 (Annex W)

RE: Business Opportunity Rule, R511993

To Whom It May Concern,

I recently learned of the Business Opportunity Rule R511993. I am writing this to share my concern about this proposal. It appears as though it could prevent me from continuing as a XanGo™ Distributor and may devastate my small business.

While I have only been an independent Contractor with XanGo™ for 7 months, in that short time, I have witnessed many lives positively impacted and find it truly unbelievable what a respectable corporate citizen XanGo™ LLC is. I have never in my entire life felt such a passion for something and have never been involved in anything that could help so many people. In the past 7 months my business has helped more people in ways that truly matter, than any job I've held my adult working life. My future aspirations include freeing myself of my office job so my business can make a profound impact on even more people's lives.

I started Network Marketing because of my husband's need for the Mangosteen juice. Then the juice began to better *my* overall health and that of our children and other close family members. Originally, I wanted to earn enough money to cover the cost of our personal use. But with the incredible opportunity to help so many people and provide extra income to supplement our budget, it quickly became apparent that even more could be done. My husband works in a paper mill and works rotating shifts (7-3, 3-11 & 11-7). This is incredibly hard on him and studies show that long term shift work does not promote a long, healthy life. We have two sons that love their daddy and my hope is to build this business and allow him to pursue a position with no shifts so he is there to share their future. This proposed business rule seems to put these dreams in danger. Please don't destroy my small business, my family and I need it!

Some of the sections in the proposed rule would make it hard or almost impossible for me to continue selling XanGo™ Mangosteen juice

I feel as though the waiting period will give individuals the idea that there is something wrong with me or my plan and will also reflect badly on me. I believe this seven-day waiting period is unnecessary, because XanGo™ already has a 90% buyback policy for all products including sales kits purchased by a salesperson. Additionally a 100% total money back guarantee, which applies to any new enrollee, is guaranteed for these new enrollees and is currently exercised freely by anyone purchasing from XanGo™ within the first 30 day period. The current procedures in place by XanGo™ already insure that no one can ever be hurt financially by the XanGo™ business opportunity. The procedures associated with the proposed rule change would make it extremely

difficult to continue to build and operate my XanGo™ business. This change would halt initial profit and actually make operating my XanGo™ business less profitable than it currently is under the existing rules and procedures.

The XanGo™ membership kit only costs \$35. People buy TVs, cars, and other items that cost much more than that and they don't have to wait seven-days. Under this waiting period requirement, I will need to keep very detailed records when first speaking to a prospect and will then have to send in reports to my company. I am a small home business and already have time-difficulty issues due to my full time job, raising a family and trying to build my business. This extra burden could very easily destroy my business.

I am fine with providing references due to the proposed rule that requires the disclosure of a minimum of 10 prior purchasers nearest to the prospective purchaser. However, in this day of identity theft, I am very uncomfortable giving out the personal information of individuals (without their approval) to strangers. Women in my organization may be subject to sexual or racial harassment so this part can't go in at all, unless the FTC passes an addition to this rule prohibiting sexual or racial attacks related to this disclosure. In the end the rule must bind the FTC to take direct enforcement action on sexual and racial attacks with a special unit assigned to monitor actions related to the disclosure forms.

There are many scams on the Internet and many crooks in life. This rule will do nothing to stop them as they violate current rules all the time. I am a good American citizen and it will hurt me, my family and my dreams. Thank you and please help me.

Sincerely,

Jodi K. Heiden